

Sean K. Owens

Partner | Practice Group Leader, Branding & Content

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Sean Owens is a Partner at Wood Herron & Evans LLP and the Practice Group Leader for the Branding & Content practice group within the firm. Sean's practice includes all aspects of trademarks, copyrights, and related fields involving media, advertising, privacy, licensing, and the internet. Sean is also an adjunct professor at the University of Cincinnati's College of Law, where he has taught Copyright Law, Introduction to Intellectual Property, and other IP-related topics. He has also taught Electronic Media Law at UC's College Conservatory of Music and Introduction to Intellectual Property and Other Intangible Rights at North Kentucky University's Chase College of Law.

Sean has written and presented on a variety of intellectual property topics, and conducted peer review and editing of the book *Computer Games and Virtual Worlds: A New Frontier in Intellectual Property Law* (2d ed.) published by the American Bar Association. He has also assisted a variety of nonprofit organizations, including serving on the Board of the Cincinnati chapter of the American Advertising Federation.

A native Cincinnati, Sean lives in Prospect Hill and spends much of his free time learning the joys and tribulations of owning a 19th Century house.

Areas of Practice

- Copyrights
- Publishing/Media
- Trademarks
- Advertising

Bar Admissions

- Ohio, 2009



Education

- **University of Cincinnati College of Law**, Cincinnati, Ohio
 - J.D. - 2008
 - Honors: University of Cincinnati College of Law Moot Court Honor Board
- **University of Cincinnati College of Business**, Cincinnati, Ohio
 - B.B.A. - 2005
 - Major: Marketing
 - Major: Finance
 - Minor: Management

Published Works

- There's Something New You Need to Know About Copyright Safe Harbor, Co-Authored with Steve Gillen, The IBPA Independent – Trade Monthly of the Independent Book Publishers Association, Vol. 35 No. 7, July, 2017
- Copyright 'safe harbor': A primer for PR pros, Co-Authored with Steve Gillen, Ragan's PR Daily, April 19, 2017
- What You Need to Know About Copyright Safe Harbor, Cincinnati Bar Association Report, Feb., 2017
- Domain Name Protection and Dispute Resolution, Cybersquatting Symposium, Northern Kentucky University Chase College of Law, Dec. 8, 2016
- Torts Uber Trademarks or Trademarks Uber Torts: That is the Question , BNA's Patent, Trademark & Copyright Journal, 90 PTCJ 3211, Sept. 18, 2015

Classes/Seminars

- Domain Name and Internet Issues for Startups, Inventor's Council of Cincinnati, 2017
- Intellectual Property and Other Intangible Rights, Northern Kentucky University Chase College of Law, 2016, Present
- Domain Name Protection and Dispute Resolution, Cybersquatting Symposium, Northern Kentucky University Chase College of Law, 2016
- Copyrights, University of Cincinnati College of Law, 2015
- Protect Yourself: Why Game Designers Need to Know Patents, Copyrights, and Trademarks, Gen-Con Gaming Convention, 2012, Present
- Legal Issues in Mobile and Gamification, American Advertising Federation Cincinnati Digital Non-Conference, 2011
- Electronic Media Law, University of Cincinnati College Conservatory of Music, 2010, Present



Honors and Awards

- The Best Lawyers in America®, Copyright Law, 2024
- The Best Lawyers in America®, Trademark Law, 2024
- Ohio Super Lawyers®, 2024
- Ohio Super Lawyers®, Ohio Rising Stars, 2020-2021
- Cincinnati Academy of Leadership for Lawyers, Class XXI
- Recipient, The Order of the Barristers award for excellence in appellate advocacy

Professional Associations and Memberships

- Cincinnati Bar Association
- Ohio State Bar Association
- International Trademark Association
- CincylP
- American Advertising Federation – Cincinnati, Board of Directors and Chair of Government Relations Committee, 2015 - 2017

