

## Kathryn E. Smith

Partner

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*"Client relationships are a central part of my practice. Getting to know my clients, fully understanding what they want and need, determining how (and if) a particular outcome can be achieved, is vital – and is key to my ability to achieve the best result for my clients."*

Kathryn E. Smith (Kate) is a Partner with Wood Herron & Evans in the firm's Branding & Content Practice Group. Kate joined Wood Herron & Evans in 1996, and recently celebrated her twentieth (20th) year anniversary with the firm. Kate handles all areas of trademark prosecution and litigation, copyright registration and enforcement, and matters of unfair competition. She is admitted to the Ohio bar and the U.S. District Court, Southern District of Ohio.

Kate manages a docket of approximately 2000 U.S. trademark applications and registrations and 1500 foreign trademark applications and registrations throughout the world. Kate assists clients with selecting and clearing trademarks, obtaining trademark protection through federal and foreign registration procedures, and enforcing or defending clients' trademark rights, including managing adversarial disputes before the United States Trademark Trial and Appeal Board (TTAB). Kate routinely negotiates settlements and works with clients to achieve alternative, practical outcomes to avoid disputes, where possible.

Kate is an active member of the American Intellectual Property Law Association (AIPLA), where she serves on the Trademark Law Committee, Copyright Law Committee, and the Trademark Relations with the USPTO Committee, for which she previously served as Committee Chair. She is also active in the International Trademark Association (INTA), the Cincinnati Bar Association, and the Northern Kentucky Bar Association. In 2017, and again in 2021, Kate was named the Trademark Lawyer of the Year in the Cincinnati, OH market by Best Lawyers®.

Kate resides in Northern Kentucky where she is an avid tennis player and gardener.



## Areas of Practice

- Trademarks/Unfair Competition
- Copyrights
- Advertising/Brand Enforcement Issues
- Internet/E-Commerce Issues
- Domain Name Disputes

## Bar Admissions

- Ohio
- U.S. District Court Southern District of Ohio, 1996

## Education

- **University of Toledo College of Law**, Toledo, Ohio
  - J.D. - 1996
- **Kenyon College**, Gambier, Ohio
  - B.A., Bachelor of Arts - 1992
  - Honors: magna cum laude
  - Honors: Elected to Phi Beta Kappa
  - Major: History

## Classes/Seminars

- Coordinator, Panel Discussion on Injunctions and Other Non-Monetary Relief for Trademark Infringement, AIPLA Spring Meeting, May 2017
- Presenter, Business and Legal Strategies, Cincinnati Business Courier and Salmon P. Chase College of Law, Northern Kentucky University, August 2014
- Contributor and Committee Vice Chair, Legal Standards and Quarterly Case Summaries Projects, AIPLA Trademark Litigation Committee, 2011
- Speaker, "The Landscape is Changing – Advising Clients Regarding Domain Names and Dispute Resolution", Cincinnati Bar Association, June 2010



## Honors and Awards

- The Best Lawyers in America®, Trademark Law, 2012 - 2022
- Best Lawyers® Trademark Law "Lawyer of the Year" in Cincinnati, 2021
- Best Lawyers® Trademark Law "Lawyer of the Year" in Cincinnati, 2017
- Best Attorneys in Ohio by Best Lawyers®, Trademark Law, 2014
- Chambers USA, "Notable Practitioner", 2014
- Chambers USA, "Key Individual" Intellectual Property Law, 2010 - 2013
- Ohio Super Lawyers®, Ohio Rising Stars, Law and Politics Media, 2007 - 2008
- Cincinnati Academy of Leadership for Lawyers (CALL), Class IX, 2005

## Professional Associations and Memberships

- International Trademark Association
- American Bar Association
- Ohio Bar Association
- Cincinnati Bar Association
- AIPLA Trademark Litigation Committee, Vice-Chair, 2015 to 2016
- AIPLA Committee Chair, Trademark Relations with the U.S. Patent and Trademark Office Committee ("TRUC"), 2017 - 2018
- Cincy IP

## Pro Bono Activities

- Children, Inc., Vice President, Board of Directors, 2015 to 2017

