

## Sarah Otte Graber

Partner | Practice Group Leader, Branding & Content  
sgraber@whe-law.com

Sarah Otte Graber is a Partner with Wood, Herron & Evans and is involved in all areas of trademark prosecution and litigation, copyright law and unfair competition. She assists clients in determining proactive and effective measures to develop and protect their intellectual property portfolios.

Sarah has considerable experience in U.S. and foreign trademark matters and has significant experience in trademark clearance, monitoring, and enforcement of trademark rights through litigations, oppositions and other proceedings. Additionally, she has experience with mergers and acquisitions, ensuring that her clients' intellectual property is successfully transferred throughout the world. Prior to joining Wood, Herron and Evans, Sarah was a Trademark Examining Attorney at the U.S. Patent and Trademark Office where she reviewed numerous trademark applications for registration eligibility and advised attorneys and pro se applicants on a variety of prosecution matters. Sarah takes pride in successfully obtaining registrations, both U.S. and international, for her clients where others have not been successful.

Sarah has served as a member of the Executive Committee of Wood Herron & Evans, which manages the firm's operations. Sarah currently holds the position of Practice Group Leader for the Branding & Content practice group with the firm. When not practicing law, Sarah enjoys gardening, painting and spending time outdoors with her family.

### Areas of Practice

- Advertising
- Copyrights
- Publishing/Media
- Trademarks

### Bar Admissions

- Ohio, 1997



## Education

- **University of Dayton School of Law**, Dayton, Ohio
  - Juris Doctor - 1997
  - Honors: Student Bar Association, President
- **Indiana University**, Bloomington, Indiana
  - B.A. - 1994
  - Major: English
  - Major: Environmental Science

## Classes/Seminars

- "International Counseling and Enforcement", Guest Speaker, University of Dayton School of Law, 2015 to Present
- "Sustain or Expand Your Competitive Edge: Protect Your IP", The Circuit, 2015
- "Trademark and Copyrights: the Other IP Meat", Cincinnati Inventor's Council, 2015
- Institute for the Global Practice of Law Summer Program, Presenter, 2011 - 2013, 2015
- "Your Brand: Know it. Use it. Guard it.", Fraternal Law Conference, 2014
- INTA Roundtables
- "Cyber and Social Media: IP Pitfalls", MJ Housing Forum, 2013
- "Cyber and Social Media: Use of Intellectual Property", Fraternal Law Conference, 2012
- "Understanding China IP", DIPLA, 2012
- "Intellectual Property Theft: Fact or Fiction", CSH Understanding China Roundtable, 2011
- "IP Issues in Social Media", CincyIP, 2011
- "An Examiner's Perspective", CincyIP, 2010
- "Social Media-IP Issues", The Circuit, 2010
- "An Examiner's Perspective", CincyIP, 2008
- "Trademark Talk", DIPLA, 2000

## Honors and Awards

- The Best Lawyers in America®, Trademark Law, 2015 - 2022
- Best Lawyers® Trademarks "Lawyer of the Year" in Cincinnati, 2019
- Ohio Super Lawyers®, Ohio Rising Stars, 2012 - 2014

## Professional Associations and Memberships

- American Intellectual Property Law Association (AIPLA)
- Ohio State Bar Association
- Cincinnati Bar Association
- International Trademark Association



- CincyIP
- Ohio Women's Bar Association
- Ohio Supreme Court Lawyer, Lawyer Mentoring Program, 2011 to 2012
- Metropolitan Club
- Cincinnati Business Courier, BizWomen Cabinet Member

### Past Employment Positions

- U.S. Patent and Trademark Office, Trademark Examining Attorney

### Pro Bono Activities

- Junior League of Washington D.C., of Cincinnati, 1997 to Present
- Girl Scouts of America, Troop Leader and Assistant Leader

